

Mobile Apps For Small Businesses

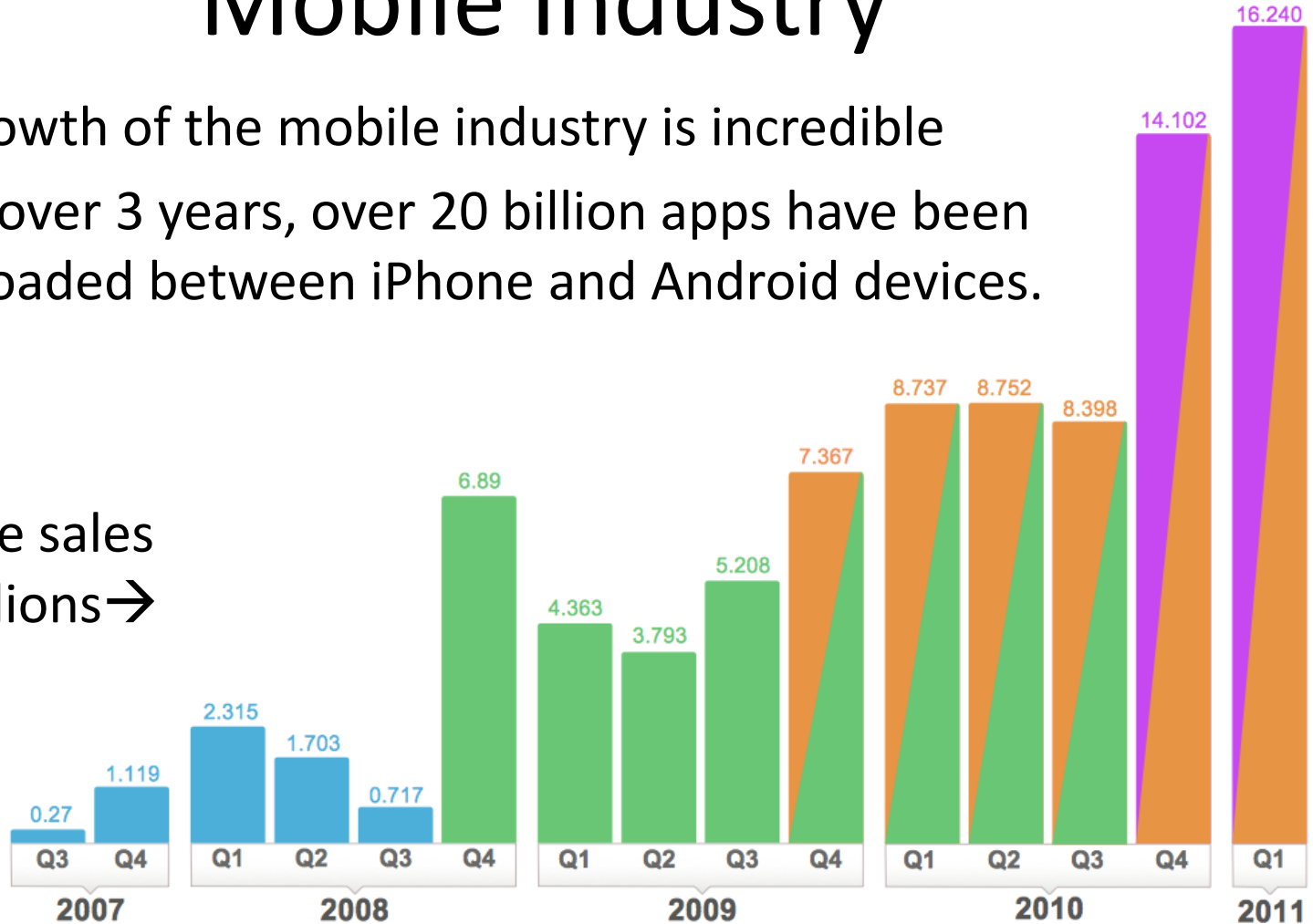


Your customers are mobile.
Is your business?

Mobile Industry

- The growth of the mobile industry is incredible
- In just over 3 years, over 20 billion apps have been downloaded between iPhone and Android devices.

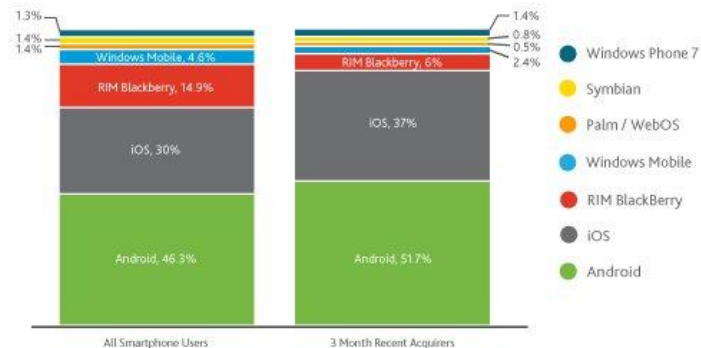
iPhone sales
in millions →



Growing Numbers

- Over 500,000,000 Android phones have been activated
- Over 300,000,000 iPhones have been activated
- Android owns 47% of the U.S. smartphone market
- iPhone owns 29% of the U.S. smartphone market

Operating System Share –
All Smartphone Consumers vs. Recent Smartphone Acquirers (3Mo).
Q4 2011, Nielsen Mobile Insights



Source: Nielsen

nielsen

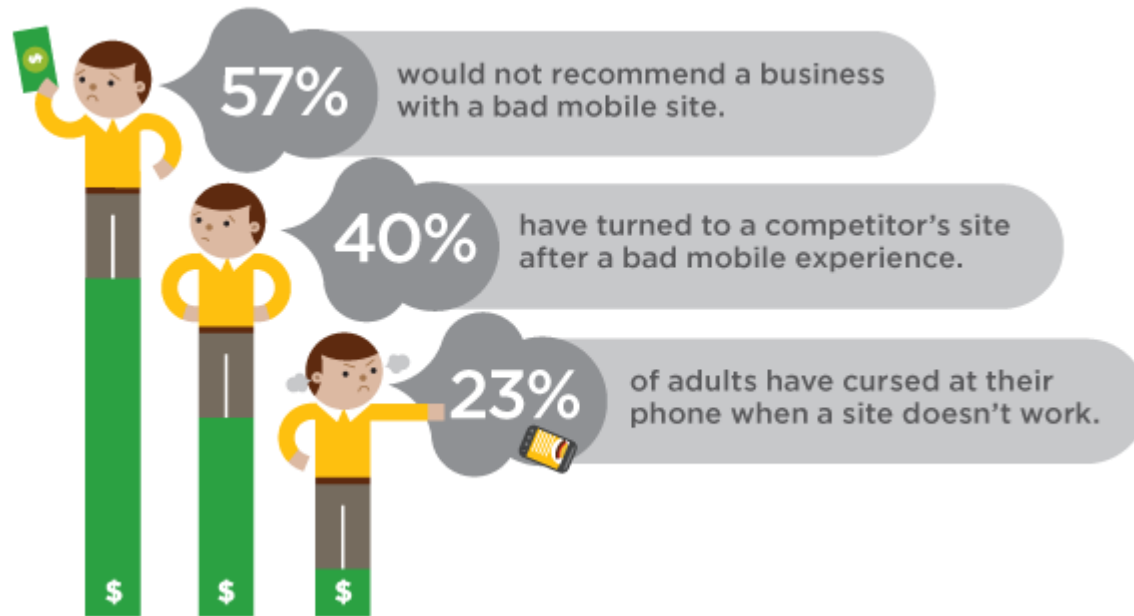
Why Mobile?

- FACT: Customers are using mobile to find your competition.
- Source: Google "Understanding Smartphone Users," 2011



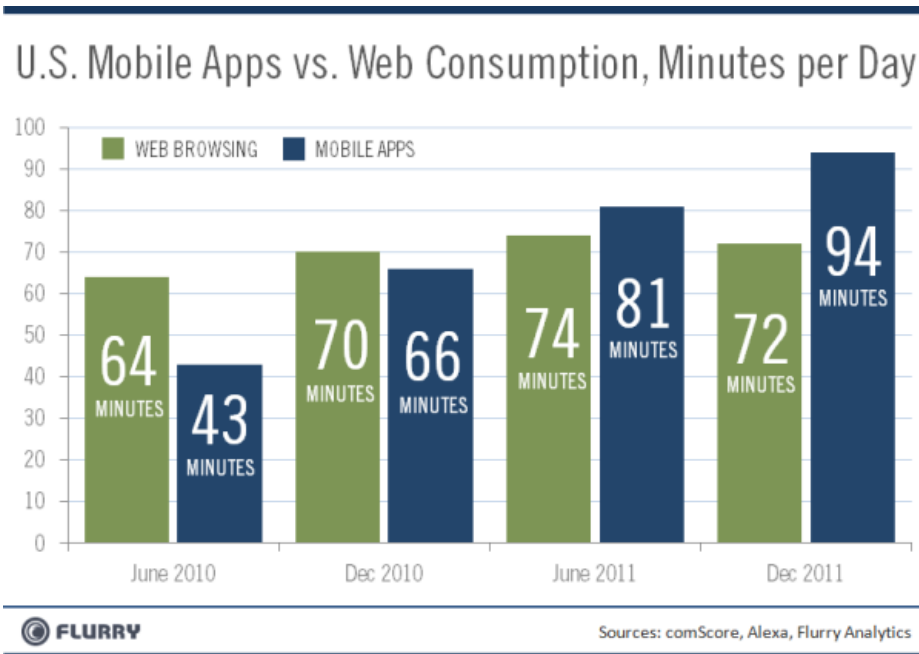
Why Mobile?

- FACT: Not having a mobile experience can lose you business.
- Source: Compuware, "What Users Want from Mobile," 2011



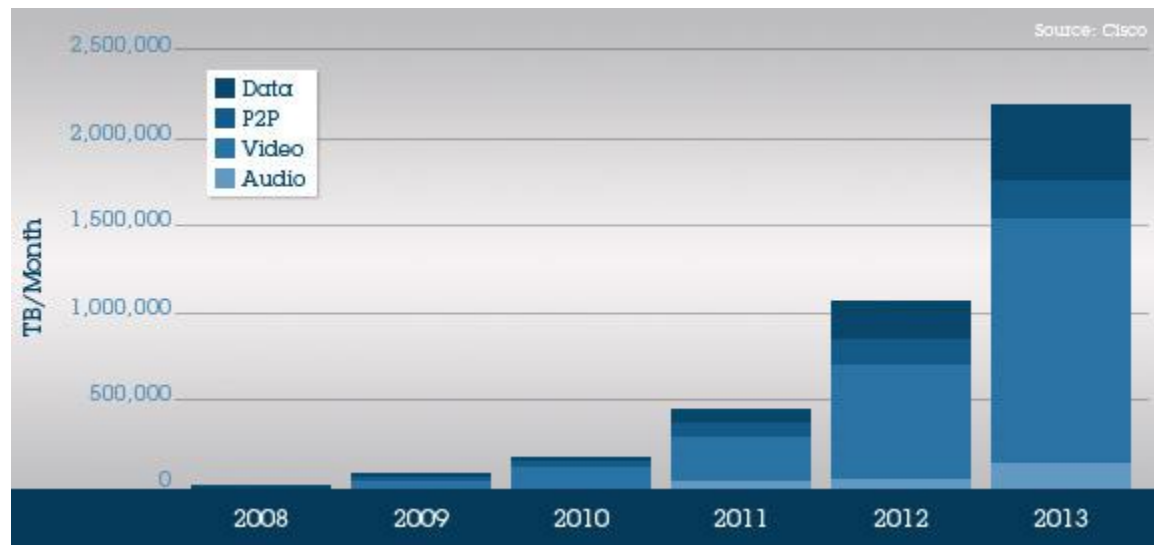
Why Mobile Apps?

- FACT: Your customers prefer apps over mobile websites.
- Sources: comScore, Alexa, Flurry Analytics, 2012



But I want a mobile website?

- We offer both a mobile app and a mobile website.
- Appear in the iTunes App Store, Android Marketplace, and mobilize your existing website.
- Complete mobile marketing solution.



Why Our Company?

- We make mobilizing your business simple & pain free
- We help bring in new business and increase repeat customers
- We handle everything from start to finish
- We're mobile experts
- We're extremely affordable
- We're fast & easy to use



Information

- App can display
 - Information on services
 - Restaurants menu (text or PDF)
 - All locations visible in Maps
 - One click calling
 - Events and more...



Links to social networks

- Customers can link to your social media pages.
- Increase Facebook fans.
- Increase Twitter followers.
- Approximately 40% of social media users access their accounts through mobile devices.



Loyalty Coupons

- GPS coupons
 - When at your location, customers can ‘check in’ and receive bonuses.

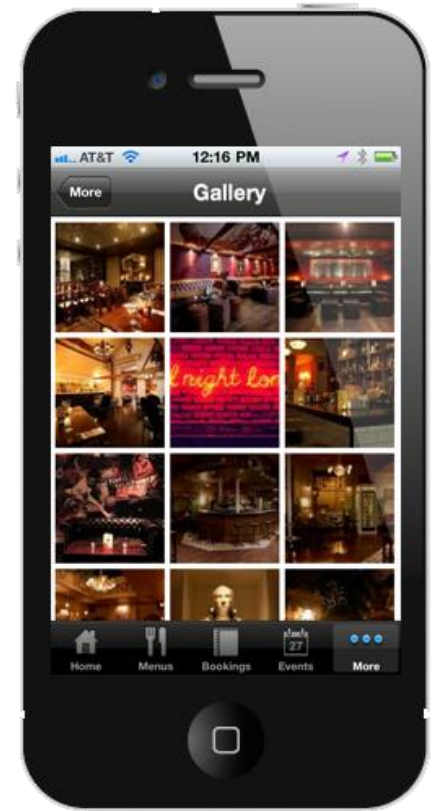
- QR code coupons
 - Used to replace stamp cards.
 - Increase customer loyalty!

28% of customers reported that they are “Extremely Likely” to increase their visits to a business if they have a loyalty reward card for them. *(Total Research Corp & Custom Marketing Corp’s Loyalty Monitor Study)*



Live Updating

- Take full control over your apps content!
- App can update
 - Display special events
 - Specials of the week/day
 - Loyalty coupons
 - Image gallery
 - Everything inside the app!



Push Notifications

- Update your customers instantly
 - Special offers, updates, happy hours.
- Push notifications break the barrier between you and your customers.
 - Included completely FREE.
 - Compare to SMS texting plans on average cost ~\$200/month



Many Other Great Features



Our Pricing

- Professional app design & set up fee: Varies based upon scope of work. Contact us for a consultation.
- Monthly hosting fee: Varies based upon GB space needed, required services & functionality. Contact us for a phone or in person consultation.
- UNLIMITED Push Notifications
- UNLIMITED App Downloads



How to get started

- Contact Regional Sales Mgr. Matthew Glenn
- Mobile: (678)-357-0924
- Email at: dreamteammarketing@gmail.com
- Visit our website at: www.MadeMeMobile.com